

**PUBLIC ART AND PLACEMENT ADVISORY BOARD MINUTES
CITY OF FORT LAUDERDALE
MONDAY APRIL 26, 2021 – 5:30 P.M.**

Virtual Meeting

Cumulative Attendance

Board Members	Attendance	Present	Absent
Bonnie Barnett	P	3	1
Bonnie Clearwater	A	2	2
Martha G. Steinkamp	P	4	0
Michelle Howland	A	3	1
“Phoenix” Lynn Marks	P	4	0
Sarah Glass	A	3	1

Dec 2020 - Nov 2021

As of this date, there are 7 appointed members to the Board, which means 4 would constitute a quorum.

Staff

Carl Williams, *Parks & Recreation Deputy Director*

Leona Osamor, *Grants Administrator*

Angela Salmon, *Asst. to the City Manager*

Jerry Jean-Philippe, *City Moderator*

Public Attendee

Robyn Vegas

Terry Frank

Roll Call

Vice-Chair Martha G. Steinkamp called the meeting to order at 5:30 p.m. Roll was called, and it was determined that a quorum was **not** present.

Approval of Minutes

Vice-Chair Martha G. Steinkamp moved to postpone the approval of the minutes from March 4, 2021, to the next scheduled meeting due to lack of quorum.

1. Business for the Arts of Broward (BFA) Presentation

Robyn Vegas, Director of Business for the Arts of Broward (BFA), a local non-profit organization made a short presentation to the board on the role that the organization plays in the field of the arts. Ms. Vegas stated that BFA educates the business community about the importance of Broward County's art and cultural community and engages them in building connections between cultural vitality, creative success, and economic development. Ms. Vegas informed the board about the many programs and events that take place during the year including Art & Soul, Art + Stroll, Art & Somm, Art Curation, Art in the Workplace, and Arts Mean Business Speaker Series. The board was informed by Ms. Vegas that BFA looks forward to working with the

members of the board and giving support in any way possible to see an iconic piece of art at the Tunnel Top Park. Ms. Vegas also requested for the board to keep BFA engaged and in mind as the project comes to fruition so that the organization can lend a helping hand in whatever capacity needed.

Mr. Terry Frank, Director of Marketing and Strategic Projects at BBX Capital made a brief introduction to the board and confirmed that as a member of the BFA he is also a big supporter of the arts. Mr. Frank stated that he is currently working on several different projects and hope to present them to the board in the near future. Mr. Frank stated that he would like to see many more businesses involved and more cities engaged to support the efforts of the BFA organization.

2. Public Art Projects Update

Deputy Director, Carl Williams informed the board that the City of Fort Lauderdale recently unveiled a new mural painted in honor of the late Chadwick Boseman aka “the black panther” on the Lauderdale Manors basketball court. Mr. Williams informed the board that the mural was painted by artist DJ Chery and participants of the teen program. Mr. Williams also played a short video clip that showed how the mural came together from the beginning to the end of the project.

3. Art Selection Scorecard Review

Deputy Director Carl Williams informed the board that one of the goals of the board is to develop the criteria for a review scorecard that will be used in rating applications for any upcoming art projects. Mr. Williams advised the board to review the current draft scorecard provided and submit any feedback and recommendations.

The members of the board collectively agreed after a brief discussion, to seek samples of scorecards from various other municipalities within the State such as the City of Miami, City of Orlando or City of Tampa who would share the same type of climate exposures of weather elements such as hurricanes.

4. Lifeguard Tower Update

Deputy Director Carl Williams informed the board that a total of over 30 applications were received for the Lifeguard Tower project and the review committee has to date shortlisted the list down to a top 3. Mr. Williams stated that the top 3 applicants will be scheduled to come before the board and make a formal presentation. Mr. Williams further stated that upon completion of the presentation, the board will make a recommendation for the top applicant and forward that communication to the City Commission for final approval.

Vice-chair Martha G. Steinkamp inquired about the total funding allocated to the project and where the funding was coming from to fund the lifeguard tower project. Deputy Director Carl Williams confirmed that the total allotted funding for the project is \$50,000 which covers the cost for the 4 lifeguard towers and inclusive of the honorariums for the artists. Angela Salmon confirmed that funding is being pulled from

the fire budget since the lifeguard towers are maintained through the fire budget.

5. Board Comments

Vice-chair Martha G. Steinkamp invited the board to visit the City Manager's office at City-Hall to look at the beautiful Ocean Sol pieces on display.

6. Adjournment

The meeting was adjourned at 6:22 PM.